



DESTINATION AMERICA

EXPERTS IN TRAVEL EXPERIENCES



USA
ALASKA
HAWAII
CANADA
THE MARITIMES
MEXICO
COSTA RICA
ECUADOR
GALAPAGOS
COLOMBIA
BRAZIL
PERU
BOLIVIA
CHILE
ARGENTINA
PATAGONIA



DENALI, ALASKA

WELCOME TO DESTINATION AMERICA

Dear Partner,

It is with great pride that I present to you - Destination America (DA).

Since 1991, DA has been the leading DMC for guided group travel throughout the Americas and has taken thousands of travelers on trips to all corners of the USA, Canada, Central and South America.

As CEO of DA, it is my privilege to lead an amazing team of travel professionals who listen to what's important to you and your customers, and who take immense pride in transcending expectations at every touchpoint.

Our clients trust DA as an extension of their own operations, with our default approach to partnership being one of collaboration, respect and confidentiality. This ethos of service speaks to our long-standing relationships with the world's best group travel companies, each a leader in their respective markets.

Whether it's learning the art of nature-based medicine from one of our First Nations partners in Alberta, indulging in a private wine tasting in the California wine regions, or simply being immersed in the true history and culture of a city through the eyes of a local, we cultivate experiences for all ages and all travelers.

We look forward to welcoming your guests as your preferred partner and DMC for group travel throughout the Americas.

Kirsten

Kirsten Bain
CEO, Destination America





BENEFITS OF PARTNERING WITH DESTINATION AMERICA

DISCOVERY

DA seeks to understand deeply the needs of your customers. We work diligently and creatively to exceed guest expectations allowing you to surpass the aspirations of the most exacting clients.

SERVICE

We are driven by a laser focus on service and flawless trip execution. We are an extension of your business allowing you to devote your time, without distraction, to your commercial objectives.

TRUST

DA's tenured professionals operate with trust and confidentiality meaning our partners, each the leaders in their respective markets, retain their unique competitive advantage.

ACCESS

Tenure and market share mean DA's clients thrive commercially, enjoying the most favorable pricing, commissions and access with accommodation, transportation and experiential product suppliers.

CREDIBILITY

When you partner with DA you are working with a company backed by the Travel Corporation (TTC). Our parent company TTC has been financially independent for the last 100 years.



USA

ALASKA

HAWAII

CANADA

THE MARITIMES

MEXICO

COSTA RICA

ECUADOR

GALAPAGOS

COLOMBIA

BRAZIL

PERU

BOLIVIA

CHILE

ARGENTINA

PATAGONIA

TORONTO SKYLINE





WAYS TO TRAVEL

Leading travel companies partner with DA to develop guided trips with more personalization, more choice and with more local experiences. DA's sole focus as a group travel DMC means we're the best choice for both one-off and multi-departure series.

WHITE LABEL TOUR SERIES

Series departures include a dedicated Travel Director, local specialty guides (as required), quality accommodation and superior motor coach transportation.

Together, we'll collaborate on itinerary and experiences including admission to the most iconic 'can't miss' sights plus more off the beaten path locations alike. Once program is developed, we will negotiate competitive supplier pricing on your behalf.

DA can also operate your trips according to your brand guidelines across all guest touchpoints including company name, identity and logo creating a seamless experience for your customers.

CUSTOM GROUPS

Custom groups are just that, one-off trips for individuals who travel together for a common passion and purpose. For your next group trip our specialists will take you from concept to reality.

Our team will work to understand the motivations of the group and anticipate the needs you haven't yet thought of. Each carefully crafted itinerary begins with a blank canvas to ensure every moment is designed to connect travelers with their personal passions and to deliver the tailored experiences of which memories are made.

We'll help you narrow down your location and negotiate the best pricing and advantageous terms at the most suitable accommodation options, before working with you to form and refine every detail and element of the trip.

SERVICES OFFERED

ACCOUNT MANAGEMENT

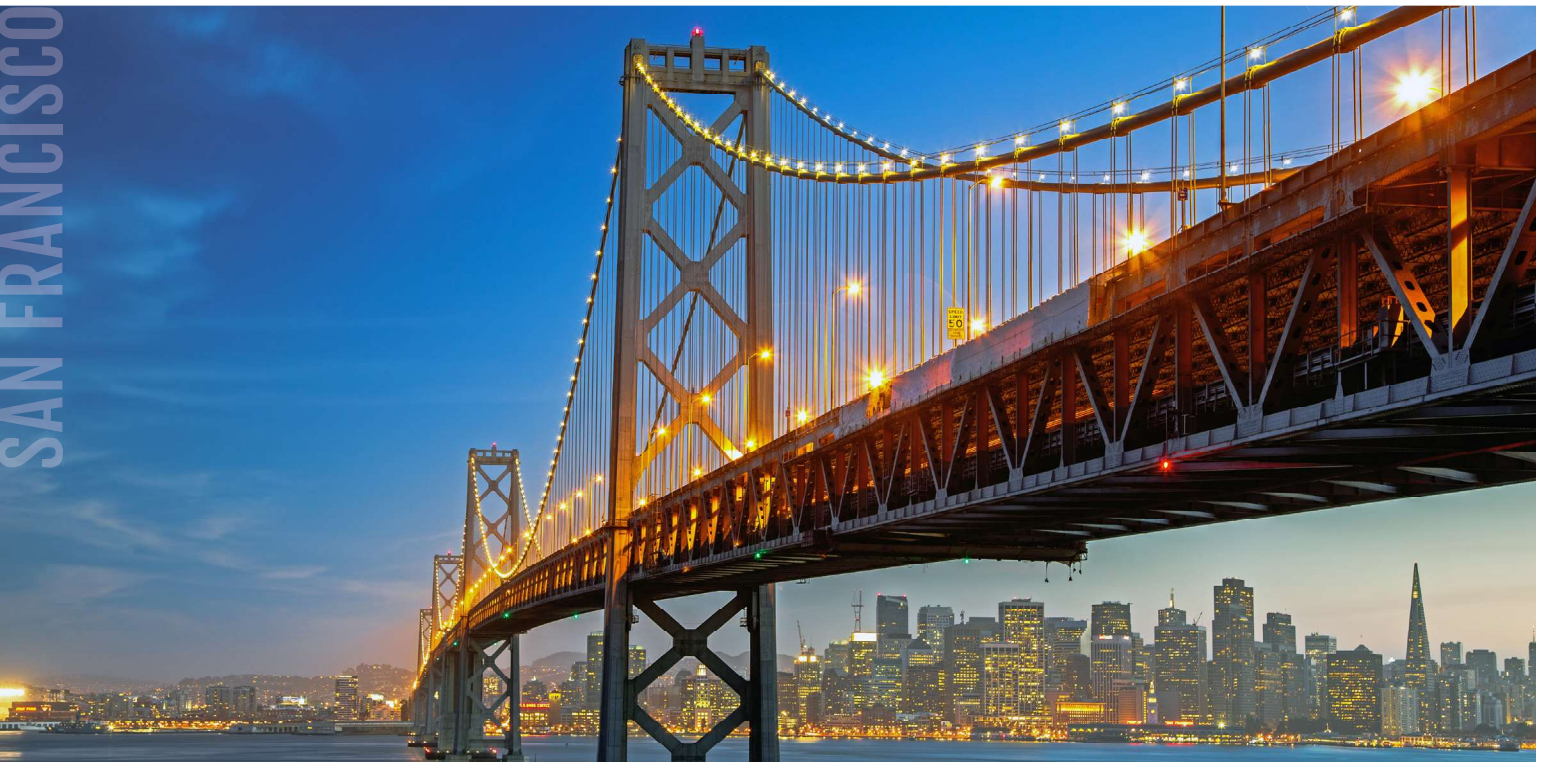
Your account manager is your primary contact at DA when it comes to the critical momentum in your day-to-day business needs, as well as your long-term business goals. From FAM trip support, market intelligence to smart customer service resolutions, our attentive team are here for our partners daily, committed to your success.

TRIP OPERATIONS MANAGEMENT

DA has a highly experienced solutions-oriented team responsible for the operations of all trips. We proactively track day to day progress, we trouble shoot as needed and we monitor variables such as weather, political and special events that can adversely impact the smooth running of even the best laid trip plans.

PRODUCT DEVELOPMENT

DA's product developers are passionate about their remit to scout, research and recommend new and unique travel experiences. All sharing their individual ideas, perspectives and combined knowledge in a collaborative process, our product specialists leverage the latest travel trends, with a focus on sustainable travel, to ensure your point of difference and relevance in the market.



TRAVEL DIRECTORS

Our travel directors and local guides hail from all over the Americas, each highly trained by DA in providing the highest duty of care to your clients. These uniquely qualified professionals make the difference in delivering the most extraordinary and exceptional trips. Specialty and multilingual guides are available on request.

SUPPLIER CONTRACTING

DA's well-connected contracting managers are charged with procuring your access to the key components of a well-planned itinerary at the most advantageous commercial terms.

Our long-standing product partnerships include motorcoach companies, small minivans and chauffeur companies of impeccable service and safety standards, all to ensure your guests travel in the most comfortable manner possible.

DA's accommodation portfolio covers a diverse range from value hotels to luxury lodges, resorts, retreats and city hotels. We conduct research, inspect and contract the full spectrum of options to suit your client's needs, style and price expectations.

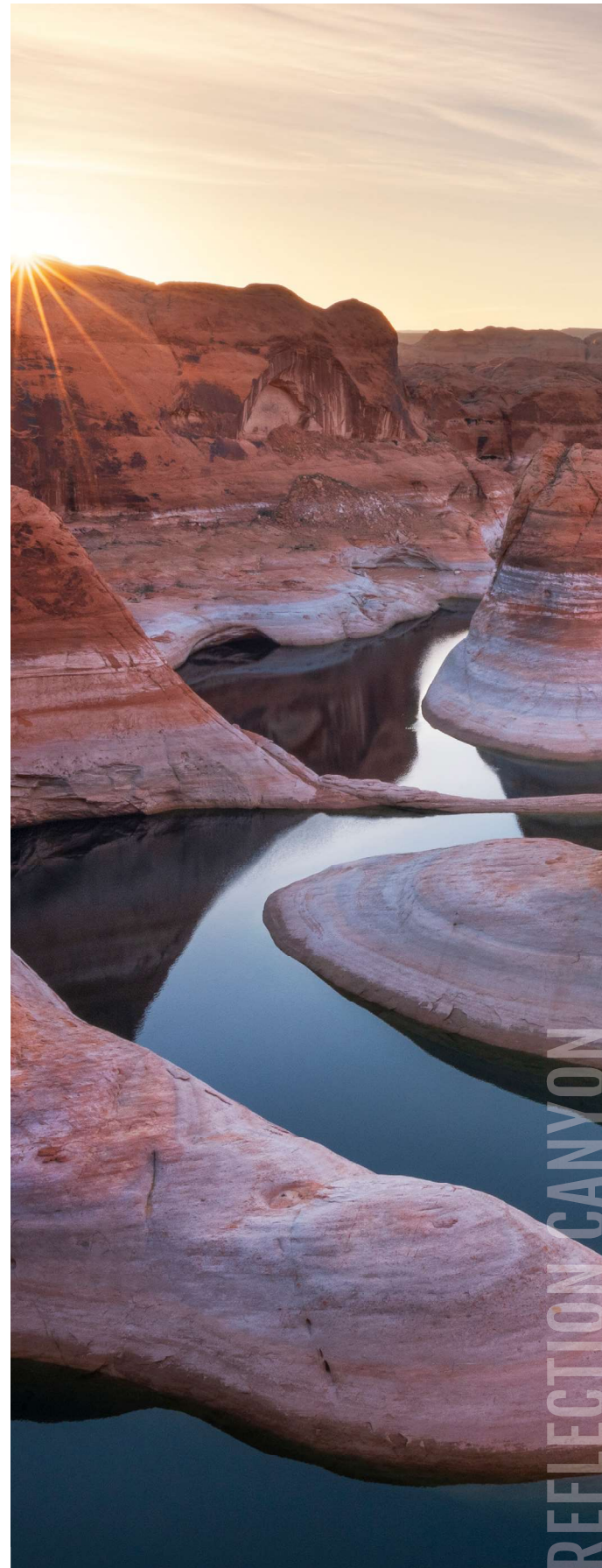
We negotiate directly with our valued product suppliers allowing you to leverage the most competitive commercial position in your market.

COSTING & PRICING

DA meticulously costs and prices all our trips in accordance with the brief you provide and the quality levels you expect. We understand financial constraints and the dynamics of global consumer markets and work to be as competitive as possible to both earn and grow your business for the long term.

INCIDENT MANAGEMENT

In the event of an on-trip incident, no matter how big or small, DA is always ready to provide full 24-hour support or activate the in-house Incident Response teams.



5 THINGS OUR SUSTAINABILITY OFFICER WANTS YOU TO KNOW

Destination America partners with The TreadRight Foundation, a not-for-profit organization created by our parent company The Travel Corporation. Our mission is clear, to have a positive impact on the people and communities we visit. Here are 5 things DA's Sustainability Officer and Director of Travel Experience Development, Anina Grasso, wants you to know.



1 SUSTAINABLE FOOD PRODUCTION

Where we can we partner with restaurants, venues and suppliers that source ingredients locally & organically.

2 RESPONSIBLE CONSUMPTION

We eliminate as many single-use plastics from our operations and itineraries, for example no single-use plastic water bottles.

3 OVER TOURISM

We encourage seasonal travels as well as visiting secondary and developing destinations as well as the eternal icons.

4 INDIGENOUS TOURISM

DA works with organizations including the Indigenous Tourism Association of Canada to amplify indigenous-owned business. We contribute to increase access to ancestral wisdom, preserve and reclaim culture and drive economic benefit to the livelihoods of native communities.

5 ENVIRONMENTAL STEWARDSHIP

We work to ensure the environments our visit remain vibrant for generations to come. DA works with naturalist guides in Yosemite National Park offering guests the chance to spend time with experts who work to improve trails, restore habitat and protect wildlife.



TREADRIGHT®
FOUNDATION
TreadRight.org



WARRIOR WOMEN



YOUR KEY CONTACT



SHERALYN BERRY

Director of Commercial Sales

+1 (778) 837-3105

sheralyn.berry@destamer.com

DA OFFICE LOCATIONS

USA

Costa Mesa, California

CANADA

Toronto, Ontario

LATIN & SOUTH AMERICA

Cusco, Peru



Destination America is a proud member of The Travel Corporation (TTC).